



HIGHLAND
Group




HIGHLAND
— AGRO FOOD —

Where Possibilities Unfold

Who WE ARE

Founded in 2021, Highland Agro Food Pvt Ltd is a fully integrated seafood company headquartered in Balasore, Odisha, and a part of the diversified Highland Group. We specialize in premium shrimp processing and exports, serving global markets across the USA, Europe, the Middle East, and Asia. Our state-of-the-art processing facility, stringent SOPs, and strong emphasis on hygiene, sustainability, and international compliance ensure consistent quality and food safety.

With a fully traceable farm-to-factory supply chain and ownership of over 1,000 shrimp farms across Odisha, we maintain complete control over sourcing and processing. Driven by innovation and responsibility, Highland Agro is committed to building a sustainable, tech-enabled, and transparent seafood value chain. Our vision is to set new industry benchmarks through empowered farmers, engaged consumers, measurable sustainability practices, and next-level digital verification—delivering world-class shrimp with trust, excellence, and long-term impact.



Product Quality



Sustainability



Technology Enabled
Traceability



Powering Progress **WITH SUSTAINABILITY**

Highland Agro Food is committed to sustainable growth by integrating environmentally responsible practices into every stage of our operations. We actively utilize solar energy to reduce our carbon footprint and promote the use of clean, renewable power within our processing facilities. By adopting efficient resource management, minimizing waste, and maintaining responsible seafood processing standards, we aim to protect marine ecosystems and support long-term environmental balance. Our focus on sustainability not only ensures high-quality products but also reflects our responsibility toward the planet, our partners, and future generations.



Our COMPETITIVE EDGE

End-to-End Integration

Unlike traditional exporters, Highland Agro manages every link in the value chain - from hatchery to farming, harvesting, processing, & shipping.



12 Acre
Facility



6,000 MT
Cold Storage



1,600+
Workers



150 MT/Day
Production

Digital Traceability

Every batch of shrimp is digitally traceable to its farm of origin, harvest date, & processing records. With partners like Captain Fresh & FishGram Aqua, we deploy IoT devices and AI-driven analytics to monitor water quality, feed usage, animal health, & more—live and in real time.



We deploy IoT devices and AI driven analytics for accurate monitoring.



Export clients can access digital dashboards & supply chain data.



We ensure full transparency to build global trust.

Sustainability & Impact

We minimize environmental impact using water conservation, energy-efficient cold chain, and sustainable feed practices.



Antibiotic usage is rigorously controlled & reported.



We use energy-efficient cold chain systems.



We have minimized our water consumption.



Our COMPETITIVE EDGE

Certified Quality

Flexibility to meet the world's most stringent product specs, custom packs, & documentation requirements serving top US, EU, Middle East, and Japan buyers.



Strategic Partnerships

As part of the Highland Group, we draw strength from our alliance with global partners, leveraging shared expertise & resources.

Baby Marine International (Kerala)

We have acquired Baby Marine International to strengthen our capabilities in sea catch products such as cephalopods & high-value fish, enabling faster shipping and improved market reach from Kerala.

LuLu International

We've partnered with Middle East Retail Giant LuLu International to extend across the GCC, the Middle East, & beyond



Growth Story:

OUTPACING THE INDUSTRY

USA Exports:

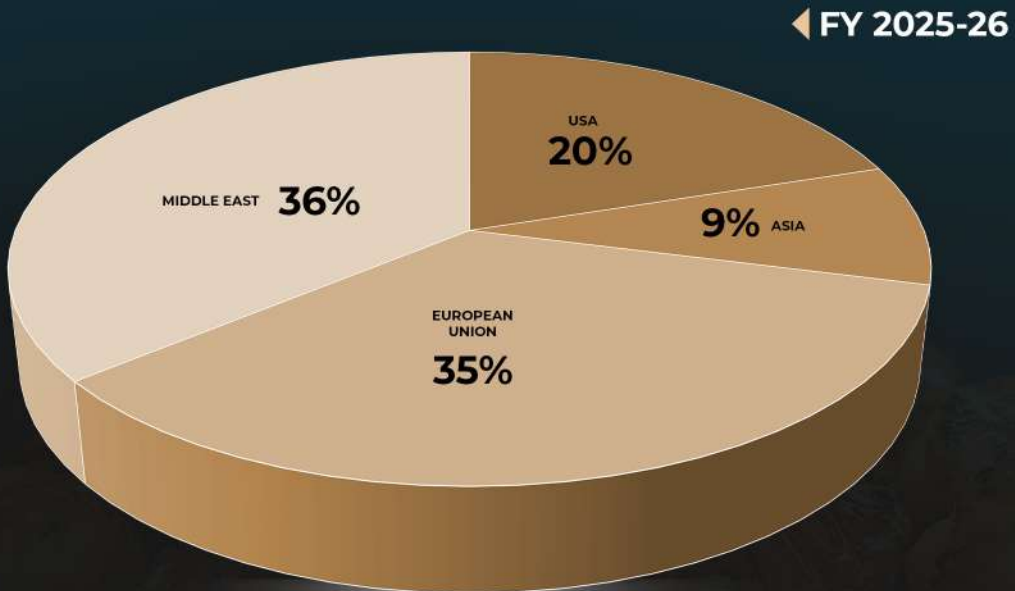
From just \$840 K in FY 2020-21 to **\$17.9 million** in FY 2024-25 showed an exponential upward growth trajectory.

EU Exports:

From \$776 K to **\$3.8 million** over three years, with consistent YoY double-digit growth.

Total Revenue:

From 2020 to 2025, we achieved over **\$120 million USD** in total revenue, recognized by **TIMES BUSINESS** for our commitment to sustainability during the financial year 2024-25.



We are achieving **50% year-on-year growth**, reflecting our strong market presence & commitment to excellence

Product Portfolio

TAILORED FOR RETAIL

We offer a comprehensive range of premium frozen shrimp & seafood products, meticulously packed to meet diverse retail needs:

- IQF Retail Packs (Printed or Plain Bags)
- Semi Block / Block Pack with Duplex Inner Liner
- Bulk Bagging (Custom Branding Available)

VANNAMEI



RAW HEAD ON
LITOPENAEUS VANNAMEI

10	20	30	40
20	30	40	50

More Sizes Available
Customizable Packaging
Freezing Type : Blocks, Semi IQF, IQF
Different Glaze Available (10%, 20%, 25%, 30%, 40%)



**RAW HEADLESS
SHELL ON**
LITOPENAEUS VANNAMEI

13	16	21	26
15	20	25	30

More Size Available
Customizable Packaging
Freezing Type : Blocks, Semi IQF, IQF
Different Glaze Available (10%, 20%, 25%, 30%, 40%)



**RAW PEELED &
DEVEINED TAIL ON**
LITOPENAEUS VANNAMEI

13	16	21	26
15	20	25	30

More Size Available
Customizable Packaging
Freezing Type : Blocks, Semi IQF, IQF
Different Glaze Available (10%, 20%, 25%, 30%, 40%)



**RAW PEELED &
DEVEINED TAIL OFF**
LITOPENAEUS VANNAMEI

13	16	21	26
15	20	25	30

More Size Available
Customizable Packaging
Freezing Type : Blocks, Semi IQF, IQF
Different Glaze Available (10%, 20%, 25%, 30%, 40%)



**COOKED PEELED &
DEVEINED TAIL ON**
LITOPENAEUS VANNAMEI

16	21	26	31
20	25	30	40

More Size Available
Customizable Packaging
Freezing Type : Blocks, Semi IQF, IQF
Different Glaze Available (10%, 20%, 25%, 30%, 40%)



**COOKED PEELED &
DEVEINED TAIL OFF**
LITOPENAEUS VANNAMEI

16	21	26	31
20	25	30	40

More Size Available
Customizable Packaging
Freezing Type : Blocks, Semi IQF, IQF
Different Glaze Available (10%, 20%, 25%, 30%, 40%)



**COOKED HEAD ON
SHELL ON**
LITOPENAEUS VANNAMEI

10	20	30	40
20	30	40	50

More Size Available
Customizable Packaging
Freezing Type : Blocks, Semi IQF, IQF
Different Glaze Available (10%, 20%, 25%, 30%, 40%)

BLACK TIGER •



RAW HEAD ON

PENAEUS MONODON

8	13	16	21
12	15	20	25

More Size Available
Customizable Packaging
Freezing Type : Blocks, Semi IQF, IQF
Different Glaze Available (10%, 20%, 25%, 30%, 40%)



RAW HEADLESS SHELL ON

PENAEUS MONODON

8	13	16	21
12	15	20	25

More Size Available
Customizable Packaging
Freezing Type : Blocks, IQF
Different Glaze Available (10%, 20%, 25%, 30%, 40%)



RAW PEELED & DEVEINED TAIL ON

PENAEUS MONODON

8	13	16	21
12	15	20	25

More Size Available
Customizable Packaging
Freezing Type : Blocks, IQF
Different Glaze Available (10%, 20%, 25%, 30%, 40%)



RAW PEELED & DEVEINED TAIL OFF

PENAEUS MONODON

8	13	16	21
12	15	20	25

More Size Available
Customizable Packaging
Freezing Type : Blocks, IQF
Different Glaze Available (10%, 20%, 25%, 30%, 40%)



COOKED PEELED & DEVEINED TAIL ON

PENAEUS MONODON

13	16	21	26
15	20	25	30

More Size Available
Customizable Packaging
Freezing Type : IQF
Different Glaze Available (10%, 20%, 25%, 30%, 40%)



COOKED PEELED & DEVEINED TAIL OFF

PENAEUS MONODON

13	16	21	26
15	20	25	30

More Size Available
Customizable Packaging
Freezing Type : IQF
Different Glaze Available (10%, 20%, 25%, 30%, 40%)

WILD-CAUGHT •



BLANCHED PEELED & DEVEINED TAIL OFF / PUD

METAPENAEUS AFFINIS

16	20	40	60	80
20	40	60	80	120

More Size Available
Customizable Packaging
Freezing Type : IQF
Different Glaze Available (10%, 20%, 25%, 30%, 40%)



BLANCHED PUD (KARIKADI SHRIMP)

PARAPENAEOPSIS STYLIFERA

60	80	100
80	120	200

More Size Available
Customizable Packaging
Freezing Type : IQF
Different Glaze Available (10%, 20%, 25%, 30%, 40%)



BLANCHED HEAD LESS SHELL ON

METAPENAEUS AFFINIS/METAPENAEUS MONOCEROS

16	21	26	31	41
20	25	30	40	50

More Size Available
Customizable Packaging
Freezing Type : IQF
Different Glaze Available (10%, 20%, 25%, 30%, 40%)

CEPHALOPOD ●



SQUID WHOLE

UROTHEUTHIS DUVACELLI

U	U	U	U
3	5	10	20

Customizable Packaging
Freezing Type : IQF, Semi IQF
Different Glaze Available (10%, 20%, 25%, 30%, 40%)



WHOLE CLEANED SQUID

UROTHEUTHIS DUVACELLI

U	3	6	10	20	40
3	6	10	20	40	60

Customizable Packaging
Freezing Type : IQF, Semi IQF
Different Glaze Available (10%, 20%, 25%, 30%, 40%)



SKIN ON RINGS

UROTHEUTHIS DUVACELLI

10	20	40
20	40	60

Customizable Packaging
Freezing Type : IQF, Semi IQF
Different Glaze Available (10%, 20%, 25%, 30%, 40%)



WHOLE CLEANED OCTOPUS

OCTOPUS MEMBRANACEUS

10	20	40	60
20	40	60	80

Customizable Packaging
Freezing Type : IQF, Semi IQF
Different Glaze Available (10%, 20%, 25%, 30%, 40%)



CUTTLE FISH WHOLE CLEANED

PENAEUS MONODON

U	1	2	5
1	2	4	7
8	13	20	40
12	20	40	60

Customizable Packaging
Freezing Type : IQF, Semi IQF
Different Glaze Available (10%, 20%, 25%, 30%, 40%)



FISH •



MAHI MAHI FILLET

*Desired Sizes Available



MAHI MAHI FILLET PORTIONS

*Desired Sizes Available



GROUPERS FILLET

*Desired Sizes Available



GROUPERS FILLET PORTIONS

*Desired Sizes Available



FRESH CHILLED TUNA

*Desired Sizes Available



YELLOWFIN TUNA

*Desired Sizes Available

Seafood processing plays a vital role in delivering high-quality shrimp, fish, and cephalopods to global buyers and consumers. Freshly harvested seafood undergoes careful cleaning, grading, cutting, peeling, freezing, and hygienic packaging to maintain freshness, taste, and nutritional value. Strict quality control and internationally accepted food safety standards ensure reliable products for importers, retailers, and food service businesses. Processed seafood is widely used by restaurants, hotels, supermarkets, and food manufacturers, offering convenient ready-to-cook options for consumers. With strong cold chain management and traceability, seafood processing ensures consistent quality while meeting the growing demands of global markets.

CAMARON FEEDS: (A Product of Highland Group)

Camaron is positioned as a quality-focused aquafeed brand, catering to shrimp farmers with consistent nutrition and performance.

Strong Sales Traction:

In the first year of launch, sold 2,000 MT of shrimp feed in FY26 (till December), indicating rapid market acceptance.



Proven Farm Performance:

Achieved an average FCR of 1.25 for 30-count harvests, enabling production of up to 45-gram shrimp



High-Performance Nutrition:

Formulated to improve growth rate, feed efficiency, & survival across farming cycles.



CSR Initiatives:

CARING FOR PEOPLE & COMMUNITIES

At Highland Agrofood, our CSR initiatives go beyond business. By celebrating Farmer Day and Fish Farmer Day and organizing Blood Donation Drives, we support those who feed the nation and those who save lives. These efforts reflect our commitment to sustainable livelihoods, community well-being, and social responsibility. Together, we strive to create lasting impact by nurturing people, purpose, and progress for a healthier future.





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